



مركز
الشباب
العربي
ARAB YOUTH CENTER

مجلس الشباب
العربي للتغير
المناخي
ARAB YOUTH COUNCIL
FOR CLIMATE CHANGE

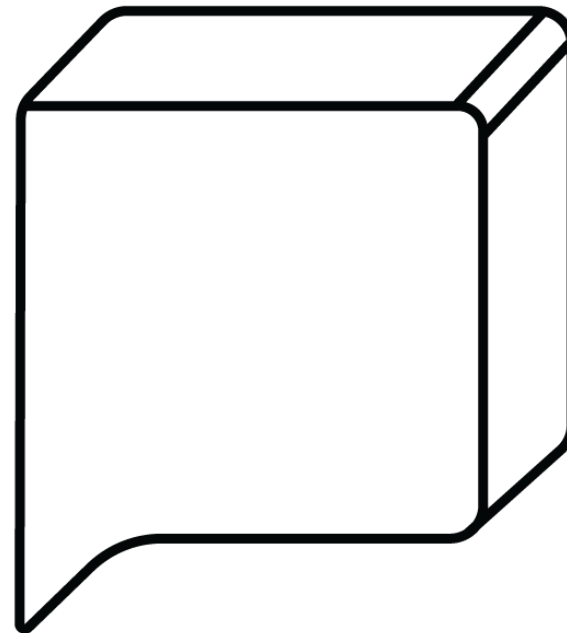


Youth Pitches - Round 5

Egypt

Application Guidelines

طاول
شايّة
YOUTH PITCHES



Application guideline: Participating in the fifth round of Youth Pitches

To apply to the Youth Pitches initiative, candidates are required to share a briefing document in English detailing their idea.

This document will guide you in outlining your briefing document and give you some insight on what makes a winning pitch.

The briefing document should comprise of the following sections:

- 01** Introduction to the entrepreneur and their organization
- 02** How did your organization emerge and how did the idea come to you?
- 03** What value will your organization / idea add to the Arab World?

- 04** What developmental stage is your organization currently at? Or, is it still at the ideation phase?
- 05** How will your organization approach the challenge of this round's Youth Pitches?
- 06** What support does your organization / idea require to succeed?

Youth Pitches Briefing Document

All applicants are expected to submit a briefing document detailing their proposed pitch with the required components. However, the mentioned components comprise only of the basis of your document and should not limit your creativity / input.

Briefing document components:

- Does not exceed **10 pages** in the font size 12
- **To be written and presented in English**
- To be built in an actionable and practical manner
- To include a mission and vision and to detail how the pitch relates to the challenge presented
- To include a brief on the proposed idea with a workable action plan
- Finally, to highlight the value that the pitch will add to this round's challenge



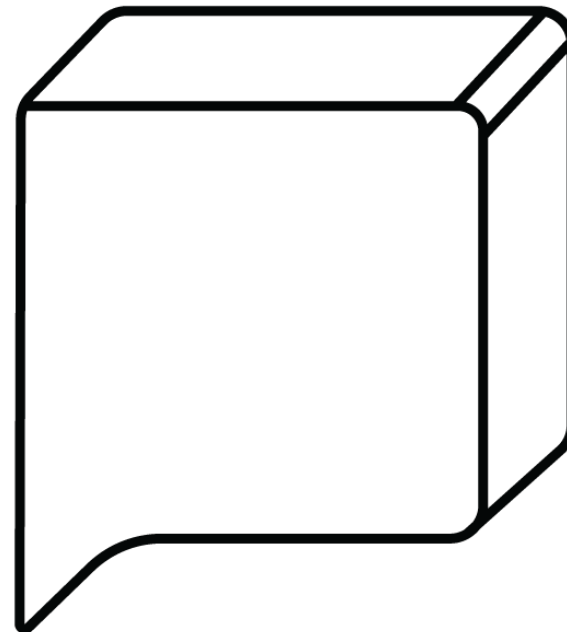
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Pitch Briefing Document Components

طول
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YOUTH PITCHES





Introduction

Organization logo

Title of the organization / idea

Entrepreneur name

Website



Vision

Detailing the idea and its goals



The Challenge

Contains facts and figure about
the challenge that is being
addressed



Proposed Pitch

How does your proposed idea / organization address this round's presented challenge?

This round's challenge is: *Best technological practices in developing the agricultural sector and enhancing food security*

Action Plan

How do you plan on realizing the proposed pitch? What is your action plan and final goal?

Achievable Outcomes

Relevant case-studies, statistics, or research documents that prove the feasibility and value of your proposed pitch